

"UNITY IS STRENGTH... WHEN THERE IS TEAMWORK AND COLLABORATION, WONDERFUL THINGS CAN BE ACHEIVED."

-MATTIE STEPANEK





What values do we want associated wth the city Charlotte in 2040?

Through artwork and visioning, elected officials weighed in.

SAFE

UPLIFTING COMMUNITY

GLOBAL

EQUITABLE

CONNECTED

INCLUSIVE

HOME

WELCOMING

CREATIVE

PLACE OF OPPORTUNITY FOR ALL

CARING

GREEN

ACCESSIBLE

UPWARDLY MOBILE

INTERNATIONAL DESTINATION

CLEAN

DYNAMIC

TECHNOLOGY DRIVEN

OPPORTUNE

SUSTAINABLE

ENTERTAINING

LOW UNEMPLOYMENT

TOURIST CITY

BLOCK CHAINED

MORE WALKABLE

HARMONIOUS

PROSPEROUS

DIVERSE

BOLD

QUALITY NEIGHBORHOODS

FRIENDLY

FINTECH DESTINATION









































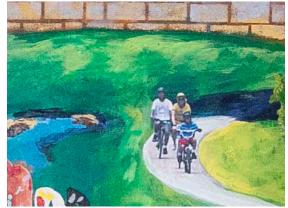


























"HOME" or "Big Tent" – creating a great home for everyone.

The rising sun represents hope – a new day for our great city.

Our shared values frame our perspective – what we envision will define us as a community in 2040.

Our iconic crown
-frames everything
we do - including this
picture

Why we're working together – to build a great city for today and future generations.

All Districts have remarkable and unique assets. We value all of these as, together, they create a mosaic that is the City of Charlotte.

The Mayor and City Council as a team – we are working together to ensure we are inclusive community builders

